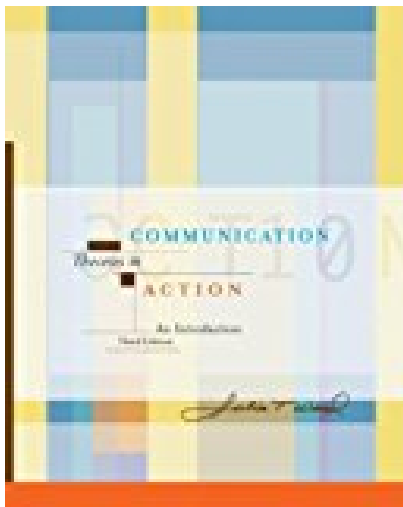


Communication Theories in Action An Introduction with InfoTrac Wadsworth Series in Speech Communications



BOOK DETAILS

- Author : Julia T. Wood
- Pages : 400 Pages
- Publisher : Cengage Learning
- Language : English
- ISBN : 0534566391

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BOOK SYNOPSIS

This text introduces students to a select set of leading theories in the communication field and demonstrates how these theories apply to their lives. Chapters group theories coherently so that students can compare and contrast different approaches to particular interests in the field (for example: relationships, performance, language and mass communication).

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